

PRIVACY BY DESIGN

About us:

- Award-winning cross-device technology provider
- “Privacy by design” principle established as USP since foundation in 2015 HQ based in Berlin, Germany
- Member of leading trade associations:
 - BVDW:
<https://www.bvdw.org>
<https://www.bvdw-datenschutz.de/>
 - IAB:
<https://www.iabeurope.eu>
 - IAB Consent Framework: <http://advertisingconsent.eu/vendorlist/>
- Consumer “Right for Information” and “Right to be Forgotten” implemented



Certificates:

- Privacy certification completed 4 times (2015, 2016, 2017 & 2019)
- Certification done by leading German Privacy Auditor “ePrivacy”:
<https://www.eprivacy.eu/en/home/>
<https://www.eprivacy.eu/en/customers/awarded-seals/company/roqad-gmbh/>
- Data Protection Officer — Prof. Dr. Bauer
- DPA’s reflecting latest interpretations of German & EU privacy laws



Useful links:

- Privacy knowledge hub
<https://roq.ad/resourses#privacy>
- Privacy policy
<https://roq.ad/privacy-policy>
- Consumer Opt-Out
<https://roq.ad/resourses#opting-out>
- Alternative Consumer Opt-Out
<http://www.networkadvertising.org/>
- Alternative Consumer Opt-Out
<http://www.aboutads.info/principles>

